

# Integrating Geo-IT and Health

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## Geo-IT and Tools

Rolf de By  
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[www.itc.nl](http://www.itc.nl)

(thanks to Sherif Amer and Javier Morales)

# What has space got to do with health?

- Where a patient lives, sleeps, works
- Where patients meet
- Where a clinic, a medic is
- Where an environmental factor exists
- Where an incident happens
- Where medication is available
- Where a patient must travel
- Where an intervention has taken place
- Where an infection occurs
- Where a disease occurs
- Where a medical facility should be

*In the past, the negations of these  
and the negations of the future*

# Underlying problems

- Environmental degradation
- Looming climate change with unknown effects
- Rapid urbanization
- Continuing poverty
- Population mobility and growth

*All of these also have a strong spatial dimension*

*The web is a powerful tool for*

- *sharing between policy-makers, medics and public*
- *health information, such as risks, trends and vulnerabilities.*

*Certainly when augmented with cell phone infrastructure to reach all of the population.*

# One important information base

## The **Private** Health cycle

- Get ill
- Visit a medic
- Undergo treatment

## The **Public** Health cycle

- Understand
- Intervene
- Monitor

Health geospatial data + models substrate

Geospatial data substrate

# Important questions Private

## Private Health role I: The **patient**

- Am I, is my family member, ill?
- Where/when to seek treatment
- What have others done
- Understand the risks and act

## ● Private Health role II: The **medic**

- Understand patient's context
- Do symptoms fit a known pattern
- What medication/advice to provide
- Is this an outbreak
- Communicate risks
- Learn of new risks

# Important questions Public

## Public health role I: The **researcher**

- Try-understand cycle
  - visualize spatial patterns and trends
  - describe pattern/trend
  - explain pattern/trend
  - stratify risks
  - predict pattern/trend
  - inform decision-making

## Public Health role II: The **policy maker**

- Policy formulation and execution
- Which populations are at risk
- Planning of medical resources to service areas
- Target interventions

# Disease types and data pairings

The search for *cause-effect relationships*

- Infectious diseases: spatiotemporal proximity of carrying agents
- Non-communicable diseases: environmental factors
- Diseases with known vectors: environmental factors again
- Spill-over to/from animal health:
  - bird flu, marburg virus, ebola, ...

# The geospatial substrate contents

Health geospatial data + models substrate

## Geospatial data substrate

- topography, hydrography, geology, soils, land cover
- meteorology and its effects on the land: e.g., soil moisture, land surface temperature, vegetation health, seasonality
- the manmade environment: transport infrastructure, land use, cadastre, industry & waste
- socio-economics, demographics, livestock practice and culture

Providers are mostly governmental and international: Census Bureau, Cadastre, NMO, Ministries, RS agencies, UN agencies, research institutes



# Modes of data acquisition

- Ground surveying
- Airborne sensing
- Spaceborne sensing
- Sensor nets
- Volunteering

# Volunteering nature observations



**Waarneming.nl**

Ingelogd als Rolf de By [Uitloggen](#) [Forum](#) [Help](#) [Kies taal en/of](#)

[Invoeren](#) ▾ [Recente waarnemingen](#) ▾ [Overzichten](#) ▾ [Mijn Waarneming.nl](#) ▾

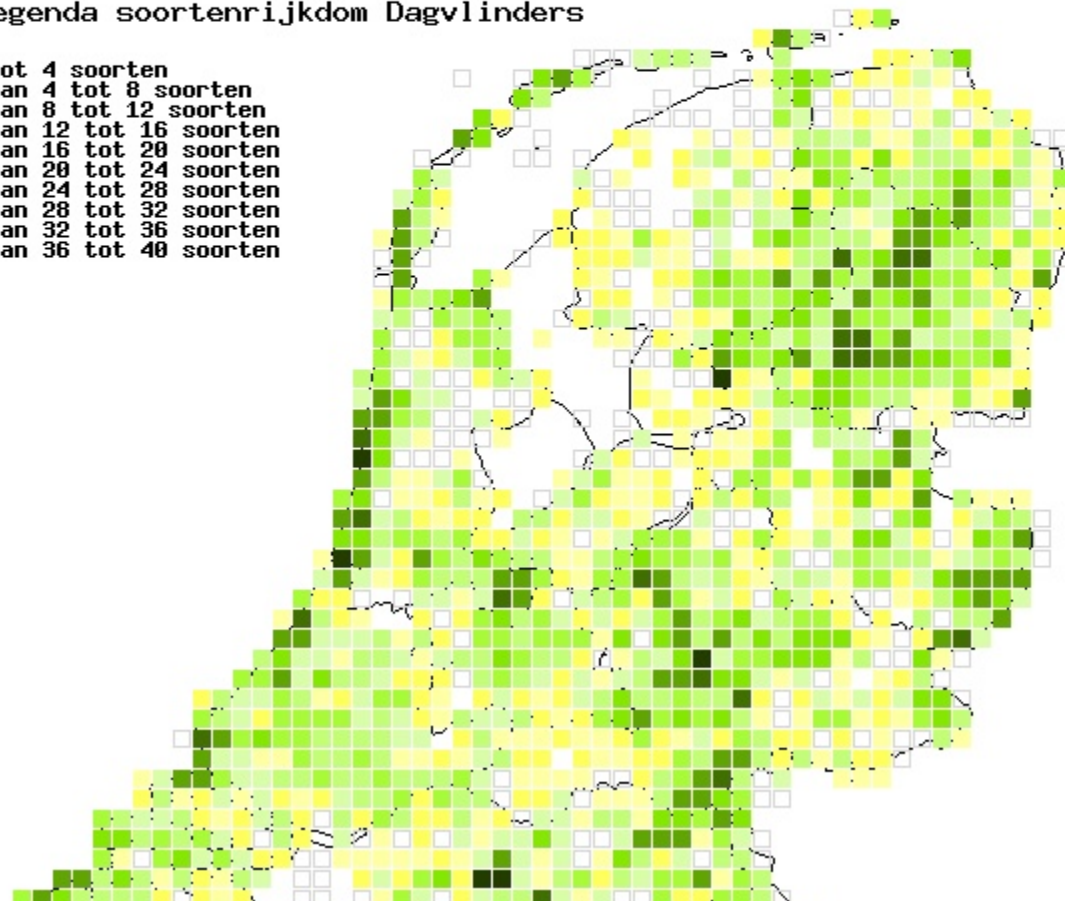
## Biodiversiteit

Last updated :2008-11-26 01:09:29.84263

soortgroep

Legenda soortenrijkdom Dagvlinders

- ☐ tot 4 soorten
- ☐ van 4 tot 8 soorten
- ☐ van 8 tot 12 soorten
- ☐ van 12 tot 16 soorten
- ☐ van 16 tot 20 soorten
- ☐ van 20 tot 24 soorten
- ☐ van 24 tot 28 soorten
- ☐ van 28 tot 32 soorten
- ☐ van 32 tot 36 soorten
- ☐ van 36 tot 40 soorten



# Volunteering bird sound recordings

english português

AFRICA ASIA

Inicio

BÁSQUEDA

Identificar

Navegar

Buscar mapa

cnt:Colombia

BÁSQUEDA

consejos

COLECCIÓN

All species

Mapa de cobertura

Perfiles por paÍs

Species overviews

Localidades

Communities

Conservación

Se Busca

Al azar

Hall of fame

Estadísticas

LISTAS DE

ESPECIES

Características

Sonogramas

PARTICIPA

Participa

Meet the members

Features

Misterios

Foro

Enlaces

FAQ

## PÁGINAS DE CANTOS POR PAÍSES :: COLOMBIA

Seleccione un país

Go!

Xeno-canto contiene 1870 grabaciones provenientes de 176 localidades en Colombia (algunas localidades no aparecen en el mapa de abajo).



## ENDÓMICOS

Xeno-canto contiene 54 registros de un total de 69 aves endémicas de Colombia. Estos autores han contribuido con grabaciones de Colombia.

Inglés	Región de endemismo
Chestnut-winged Chachalaca	Cauca-Magdalena Valley
Variable Chachalaca	more than 1 region
Cauca Guan	Western Andes
Blue-billed Curassow	Cauca-Magdalena Valley
Chestnut Wood-Quail	more than 1 region
Chestnut Wood-Quail	Eastern Andes

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# Why is this all possible?

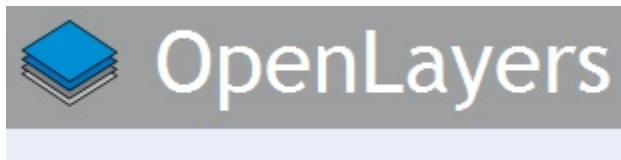
- Trend of fast code-fix-deploy cycle as propounded by Google Maps API
- PLs like Javascript, Ruby and Python
- Strong trend towards developing web-based (as opposed to desktop or server) applications.
- Provide only functions that are needed; and do go the last mile.
- Internet explosion and fun



**Ruby**  
*A Programmer's Best Friend*



**GeoServer**



**MAPSERVER**

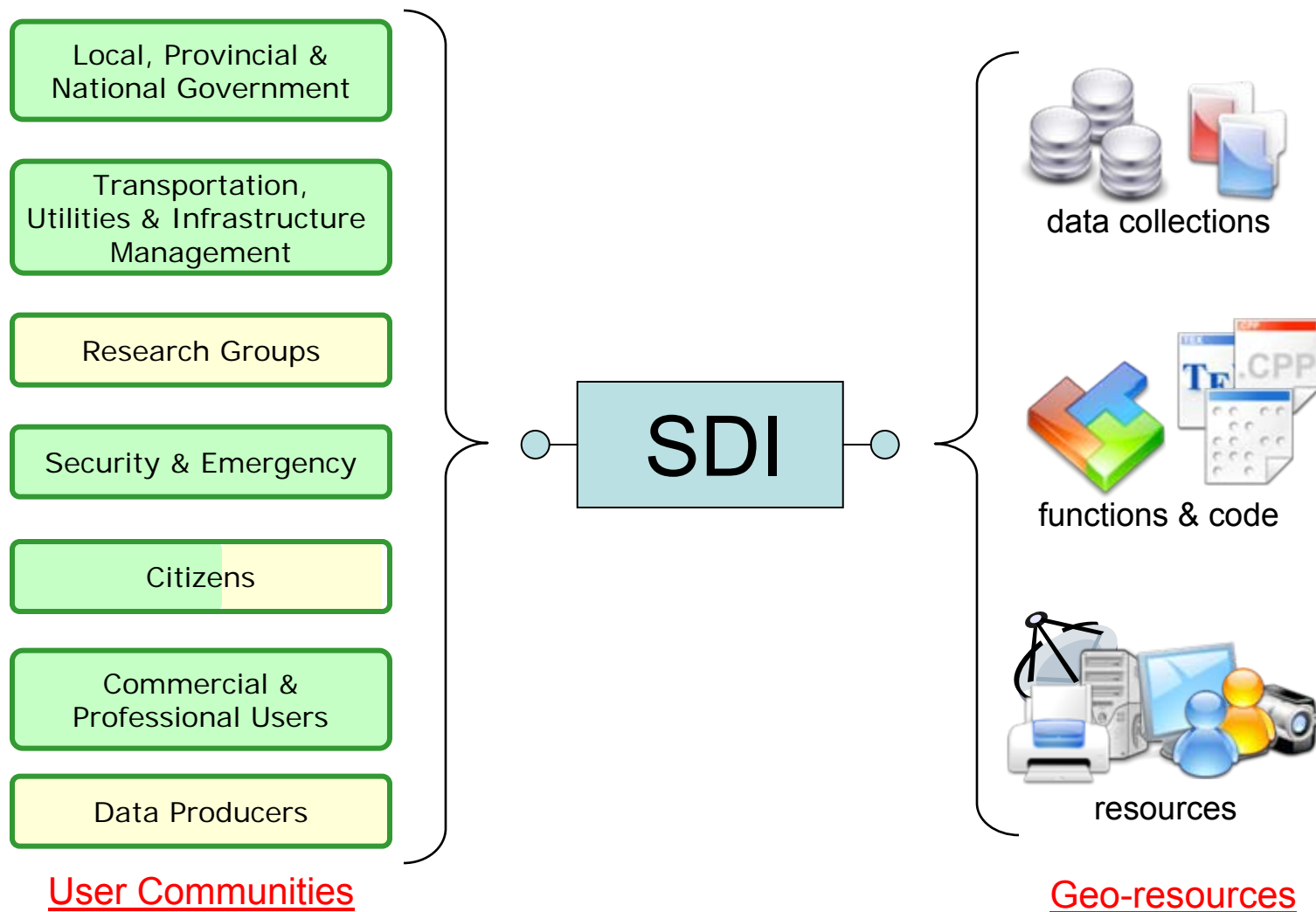
# Characteristics of Neogeography

- Based in old cartographic technology
- Not with GIS but with web map API, like Google Maps, MS Virtual Earth, OpenLayers
- Online, web-based mapping
- Dynamic, always changing maps: `mash-ups', ie., content is added to (draped over) a base map
- Crowd sourcing: End-user community contributes data
- Potential to include real-time sensor data

# Example neogeo sites

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<?xml version="1.0" encoding="UTF-8" ?>
- <osm version="0.5" generator="OpenStreetMap server">
  <bounds minlat="52.13" minlon="-106.7381" maxlat="52.1442" maxlon="-106.6985" />
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  <node id="253047445" lat="52.1305875" lon="-106.7367926" user="The Grizz" visible="true" timestamp="2008-03-20T15:18:02+00:00" />
  <node id="253047446" lat="52.1305242" lon="-106.7368098" user="The Grizz" visible="true" timestamp="2008-03-20T15:18:02+00:00" />
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  <node id="253047448" lat="52.1305137" lon="-106.7370844" user="The Grizz" visible="true" timestamp="2008-03-20T15:18:02+00:00" />
- <node id="252952801" lat="52.1305067" lon="-106.7296549" user="The Grizz" visible="true" timestamp="2008-03-19T20:23:35+00:00">
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  <tag k="created_by" v="Potlatch 0.7b" />
  <tag k="leisure" v="park" />
</node>
<node id="252952823" lat="52.1309124" lon="-106.7300239" user="The Grizz" visible="true" timestamp="2008-03-19T20:23:20+00:00" />
<node id="252952824" lat="52.1309124" lon="-106.7300239" user="The Grizz" visible="true" timestamp="2008-03-19T20:23:20+00:00" />
```

# SDI and Geo-services



- A modern SDI is a facility that provides functions to

- publish,
- discover,
- interpret,
- access,
- use,
- combine &
- administer

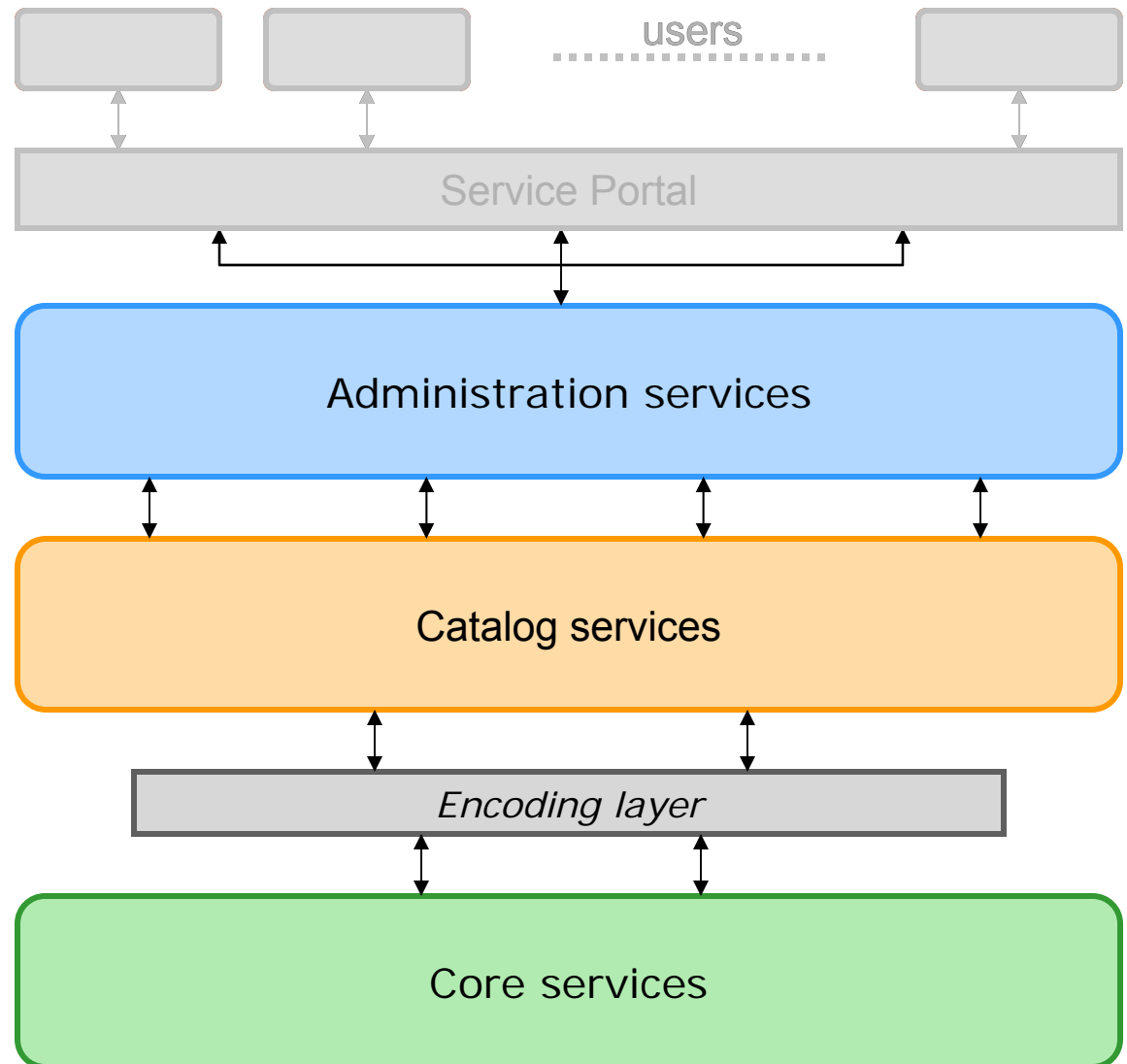
*distributed  
geo-resources*

These resources can be used by a user community to create geo-services fitting their specific needs



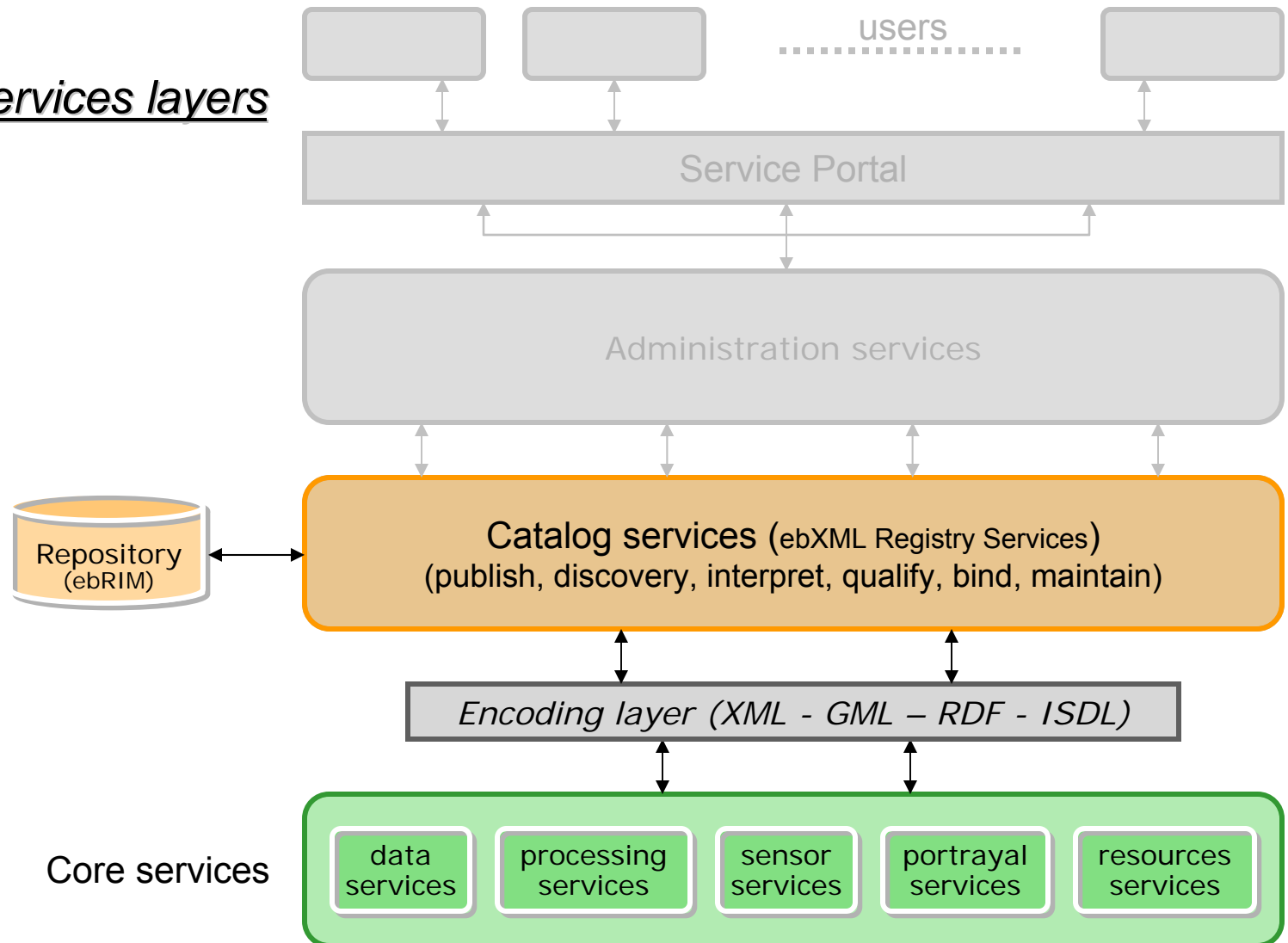
# Geo-services sw stack

SDI services layers

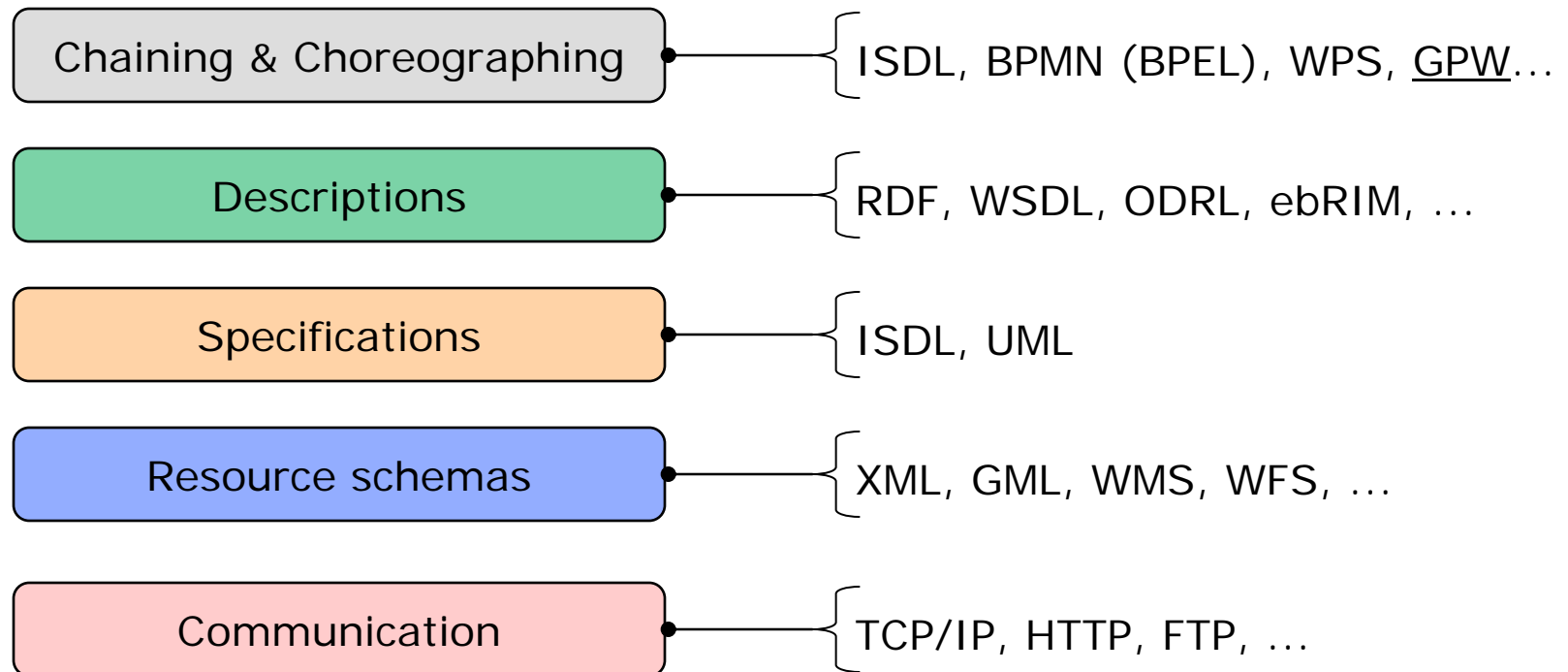


# Geo-services

## SDI services layers



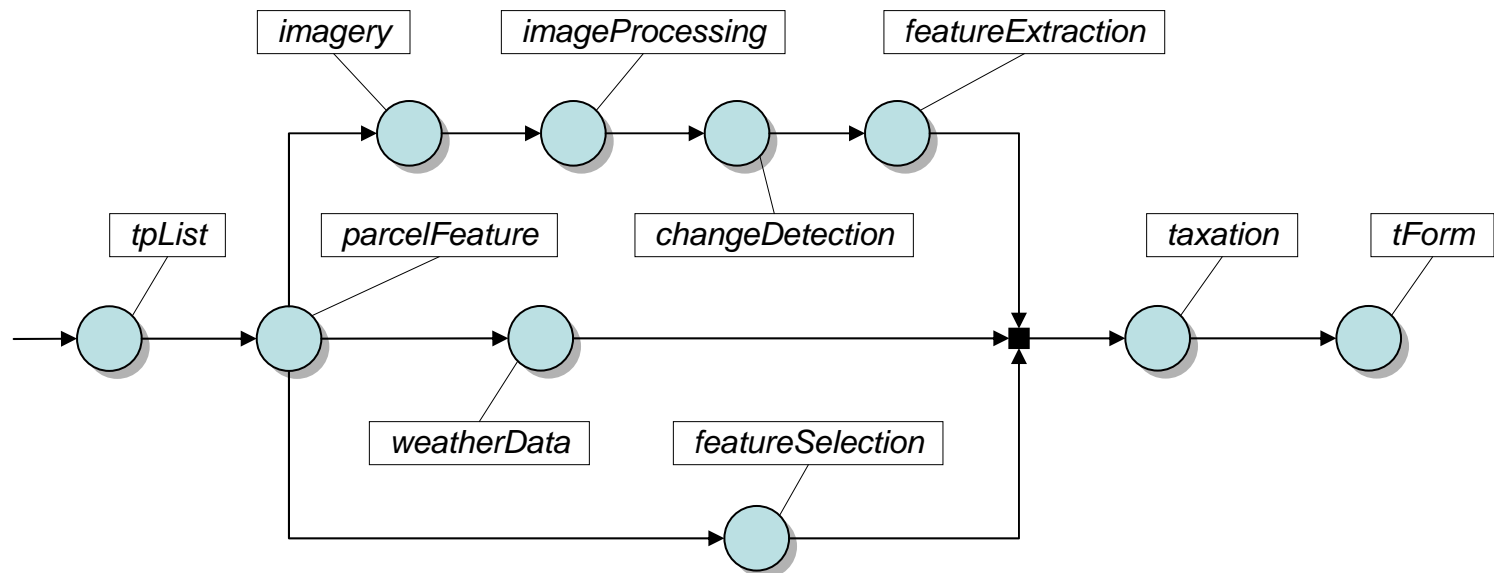
## ● Encoding → standards



## Service walkthrough:

- A Fol Service is used to obtain **boundaries of features of interest** (parcels).
- An Imagery Service uses the **Fol** and **dates** to obtain **satellite images** of an area of interest.
- A Geo-referencing Service attempts to tag an entity description with spatial information, turning it into a feature.
- A Change Detection Service identify areas with land-use change
- A Weather Data Service to obtain **temperature**, **rainfall**, etc. around an area of interest.
- A Fol Service to obtain data about infrastructure (**roads**, **towns**).

## ● Conceptual service chain



# Let's talk standards

- **OpenGeospatial Consortium (OGC)** as the unifying body of all software players, data providers in spatial data handling (incl. sensor data)
  - non-profit, voluntary consensus
  - 350+ organisations
  - [OpenGIS®](#) standards support interoperable solutions that "geo-enable" the Web, wireless and location-based services, and mainstream IT.



## Areas of Interest

- [Learn About OGC](#)
- [Membership Benefits](#)
- [Endorsements](#)
- [Join OGC](#)
- [OGC Standards](#)
- [OGC Network™](#)
- [OGC Public Forum](#)
- [Registered Products](#)
- [Markets & Technologies](#)
- [Learn How To](#)

## Visit Our Members



## OGC Member Portal Login



## Welcome to the OGC Website

The Open Geospatial Consortium, Inc.® (OGC) is a non-profit, international, voluntary consensus standards organization that is leading the development of standards for geospatial and location based services.

### Recent News

- » [Register for October 7 OGC Spatial Law and Policy Summit!](#)
- » [OGC Interoperability Day to Feature Role of OGC in EU funded Projects](#)
- » [OGC India Forum Established to Advance Geospatial Standards in India](#)
- » [The OGC\(R\) Announces Learning Resources for Geospatial Standards](#)
- » [More...](#)

### Upcoming Events

- » [Spatial Ontology Community of Practice Workshop](#)
- » [Save the Date for OGC's Spatial Law and Policy Summit!](#)
- » [OGC Announces Spatial Law and Policy Summit](#)
- » [OGC Interoperability Day to Feature Role of OGC in EU funded Projects](#)
- » [More...](#)

### Current Requests and Initiatives

- » [OGC Calls for Industry Input on Geospatial Fusion](#)
- » [OGC Issues RFQ and Call for Participation in NGA "Plug Week" Pilot](#)
- » [OGC Calls for Comment on revision to OGC Web Services Common Standard](#)
- » [OGC Calls for Proposals for Empire Challenge 09 Pilot](#)
- » [More...](#)

## Standards

- [OGC Reference Model \(ORM\)](#)
- [OGC Axis Order Policy](#)
- [Catalog Service \(CAT\)](#)
- [GML in JPEG 2000](#)
- [Filter Encoding](#)
- [Geography Markup Language \(GML\)](#)
- [OGC KML \(KML\)](#)
- [Sensor Model Language \(SensorML\)](#)
- [Sensor Planning Service \(SPS\)](#)
- [Styled Layer Descriptor \(SLD\)](#)
- [Symbology Encoding \(Symbol\)](#)
- [Transducer Markup Language \(TML\)](#)
- [Web Coverage Service \(WCS\)](#)
- [Web Feature Service \(WFS\)](#)
- [Web Map Context \(WMC\)](#)
- [Web Map Service \(WMS\)](#)
- [Web Service Common \(WSC\)](#)
- [More...](#)

# What OGC products?

Document types:

- Abstract specifications
- Standards
- Change requests
- OpenGIS Reference Model
- Best practices
- Discussion papers
- Public engineering reports
- White papers

## • Standards:

- [Catalogue Service](#)
- [CityGML](#)
- [Coordinate Transformation](#)
- [Filter Encoding](#)
- [Geographic Objects](#)
- [Geography Markup Language](#)
- [Geospatial eXtensible Access Control Markup Language \(G](#)
- [GML in JPEG 2000](#)
- [Grid Coverage Service](#)
- [KML](#)
- [Location Services \(OpenLS\)](#)
- [Observations and Measurements](#)
- [Sensor Model Language](#)
- [Sensor Observation Service](#)
- [Sensor Planning Service](#)
- [Simple Features](#)
- [Simple Features CORBA](#)
- [Simple Features OLE/COM](#)
- [Simple Features SQL](#)
- [Styled Layer Descriptor](#)
- [Symbology Encoding](#)
- [Transducer Markup Language](#)
- [Web Coverage Service](#)
- [Web Feature Service](#)
- [Web Map Context](#)
- [Web Map Service](#)
- [Web Processing Service](#)
- [Web Service Common](#)



# OSS Outline

- Open Source Software (OSS)
- OSS and the geospatial community
- Geo-services (SDI)
- SDI architectures based on OSS
- OSS role in ITC education



# Open Source Software



## Four basic freedoms

- The freedom to **run** the program, for **any purpose**.
- The freedom to **study** how the program works, and **adapt it** to your needs.
- The freedom to **redistribute** copies.
- The freedom to **improve** the program, and **release** your improvements to the public, so that the whole community benefits.

# Open Source Software

## ● OSS drivers

- Strong tendency towards compliancy to international standards
- No license fees
- Political Hype

[Motie Vendrik](#) 20 November 2002

*"government shall stimulate the use of OSS and open standards, pursuing that in 2006 all government bodies shall adopt open standards"*

- Consumer products → looking at a computer screen and seeing reality... (Gelertner 1991, "Mirror Worlds")

# Open Source Software

## ● Benefits

- No acquisition cost
- Source code is available, modifiable, augmentable
- Development cycles are VERY fast

## ● Considerations

- Higher technical skills (training)
- Significant customization tasks
- Maintenance and development
- Multiple distributions
- User oriented documentation
- Total Cost of Ownership {TCO  $\neq$  0}



- Geospatial has joined IT mainstream (although as a latecomer) → *Consortia*
- Web applications are less complex than full-fledged desktop applications
- Web mapping is becoming a commodity
- Successful open source community
- Strong geospatial standards development

# OSS & Geospatial Community

- Consequence → *Leading members of the geospatial community have joined forces.*
  - Open Source Geospatial Foundation (osgeo.org)  
*Free And Open Source Software for Geoinformatics - FOSS4G2006*
  - aprox. 200 different projects can be found on freegis.org
  - 52°North
  - GeoNetwork opensource
- Standardization efforts by OGC



## OSGeo Foundation

- Home
- About the Foundation
- FAQ
- Sponsors
- Sponsor OSGeo
- Incubator
- Swag Store
- Contact

## OSGeo Community

- Welcome
- Member Area
- News
- Events
- Wiki
- Mailing Lists
- Blogs
- Books
- IRC
- Service Providers
- Journal
- Sol Katz Award
- Local Chapters
- Spotlights
- Gallery

## The Open Source Geospatial Foundation...

Created to support and build the highest-quality open source geospatial software. Our goal is to encourage the use and collaborative development of community-led projects. Join us by signing up to our mailing lists or check out the Getting Started page to become more involved.

## News

2009-09-11 Sol Katz Award for Geospatial Free and Open Source Software - Call for Nominations

2009-09-09 OSGeo at Intergeo Industry Trade Fair

2009-09-02 Announcing the release of QGIS 1.2.0 'Daphnis'

2009-08-10 Server back online

 | [Submit News](#) [more](#)

## Upcoming events

2009-09-17 Geoinformatics FCE CTU 2009 Workshop, Prague

2009-09-21 OSGeo at Intergeo (Karsruhe, Germany)

## Community Blogs

Edmar Moretti: Consulta pública sobre o Perfil de Metadados Geoespaciais do Brasil - MGB

Andrew Turner: End of Summer Events

Geoff Zeiss: Resolving the Municipal and Utility As-built Backlog

Fernando Quadro: Mapa dos Radares do Brasil

Tyler Mitchell: Open Source Car Needs Open Source Navigation

Tyler Mitchell (OSGeo): Vancouver Open Data Catalogue

Paul Ramsey: PostGIS Down Under

Geoff Zeiss: BIM and Sustainability

Geoff Zeiss: Vancouver Makes Spatial Data Freely Available

Tom Kralidis: Python, KML and Parishes



## Support OSGeo

[Make A Donation](#)

Any Amount

## OSGeo Projects

### Web Mapping

- deegree
- Mapbender
- MapBuilder
- MapGuide Open Source
- MapServer

# Some markable OSGeo projects

## ● All through the sw stack:

- Spatial databases
- Image repositories
- Catalogs
- Spatial data processing and (re)formatting
- Spatiocomputational models
- Web services and – chaining
- Web mapping
- GIS desktops

### OSGeo Projects

#### Web Mapping

deegree ♦  
Mapbender  
MapBuilder  
MapGuide Open Source  
MapServer  
OpenLayers

#### Desktop Applications

GRASS GIS  
OSSIM  
Quantum GIS  
gvSIG ♦

#### Geospatial Libraries

FDO  
GDAL/OGR  
GEOS ♦  
GeoTools  
MetaCRS ♦  
PostGIS ♦

#### Metadata Catalog

GeoNetwork

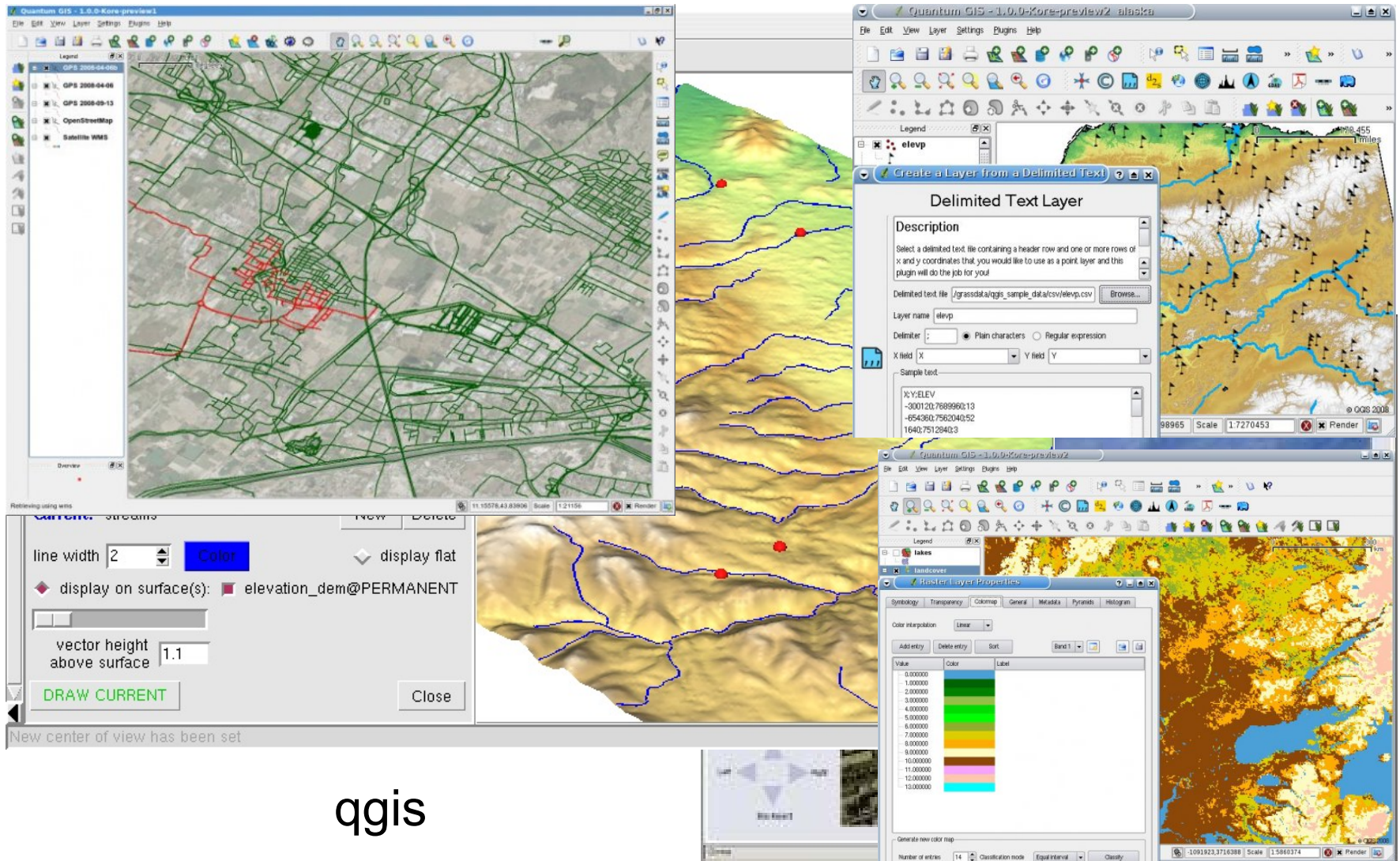
#### Other Projects

Public Geospatial Data  
Education and  
Curriculum

♦ Project in incubation



# Example sw packages



qgis

# Cell phone infrastructure as the web extension chord

- 4 out 5 people worldwide have access to a cell phone; score in Africa varies but not much worse
- Various projects ongoing to tap into this as one- or two-way communication channel
  - marketing information
  - banking
  - agriculture
  - water & sanitation
  - e-health
- Potential to unlock two-way communication and develop a never-before survey force with civilians

# Example MIT projects

- GrameenPhone
- Moca
- ClickDiagnostics
- Zaca
- Dinube
- FrontlineSMS
- ...

## A phone is not just a phone

Student projects explore innovative cellphone uses in developing world

David Chandler, MIT News Office

July 2, 2009

email

comment

print

share

A cellphone is not just for calling, texting and taking pictures anymore. Several startup business ventures spawned by MIT students, sometimes as class projects and sometimes as independent work, are exploring new ways to harness the increasingly ubiquitous devices. They are using phones to help people, especially in developing nations, to raise their incomes, learn to read, get where they're going and even diagnose their ailments.



Harvard graduate students Ankush Sharma, right, and Alexis Geancotes, left, (who also study at MIT) represent the MoCa team, which developed mobile diagnostics to improve health care in the developing world.  
Photo - Photo / Donna Coveney

# Cell challenges

- Erratic technological landscape
  - various generations cell phones, operating systems
  - largely different operator set-ups
  - various message techniques: SMS, MMS, USSD, GPRS, XML, HTML
  - positioning possibilities
- Localization, literacy, cultural sensitivity, gender
- Difficult-to-device business models
- Social network buy-in
- Trust, privacy & legislation
- Quality of volunteered information



# Lots of interesting developments

- Difficult to overview the complete scene

## International Journal of Health Geographics



Research

Open Access

### Towards Web-based representation and processing of health information

Sheng Gao<sup>\*1</sup>, Darka Mioc<sup>1</sup>, Xiaolun Yi<sup>2</sup>, Francois Anton<sup>3</sup>, Eddie Oldfield<sup>4</sup> and David J Coleman<sup>1</sup>

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## GPS-Equipped Pigeons Enlisted as Pollution Bloggers

Mason Inman  
for National Geographic News  
October 31, 2006

*Part of the Digital Places Special News Series*  
[More Digital Places Stories>>](#)

If pigeons wrote their own blogs, they might talk about where to score breadcrumbs or find prime roosting spots.



Now, with the help of tiny high-tech backpacks, pigeons really have become bloggers—but they're posting messages about California smog.

In a project known as PigeonBlog, sensors in the backpacks collect data on toxic gases, such as carbon monoxide and nitrogen dioxide, as the birds wing through city skies.

The information is then sent back to a central computer, which automatically posts a map of the pollutants' concentration on the Internet. (Related: ["Global Positioning Tech Inspires Do-It-Yourself Mapping Project"](#) [October 18, 2006].)